

**PUT YOUR HEART IN THE**



## **Milton Centre for the Arts**

**News release**

**December 13, 2010**

### **MinMaxx Realty Inc. commits \$150,000 to Milton Centre for the Arts**

MinMaxx Realty Inc., a local business that sees Milton's growth and what Milton families are looking for is the most recent company to offer its support to the new Milton Centre for the Arts, with a commitment of \$150,000 and naming rights to MinMaxx Hall.

"MinMaxx, as a leader in the local real estate industry and as part of its commitment to support socio-economic development of the town, is excited to sponsor the Arts Centre as one of the largest initiatives that would instigate growth of the community as well as become its cultural hub," stated Azim Rizvee, Broker of Record, MinMaxx Realty Inc. "Also, it is another way for us to pay back to the community where we live and work, and our kids play and study every day. Thank you, Milton, for helping us help everyone we all call "neighbours" through our ongoing partnership!"

MinMaxx Realty specializes in residential real estate sales in the Greater Toronto Area. They are proud to have been designated as the GTA's most productive real estate company in 2007, 2008 and 2009. In 2009 alone, they accounted for over 400 real estate transactions in the GTA.

The MinMaxx Hall in the Milton Centre for the Arts, will be used for exhibitions, performing arts events, visual art exhibits, banquets/receptions, meetings, workshops, drop-in-programs and corporate events as well as recreation and education activities.

The campaign is quickly nearing its ultimate goal with corporate and personal donations exceeding \$1.75 million. To minimize the financial impact on the tax base and to ensure that community user fees remain affordable, the Investment in the Arts Campaign Cabinet was assembled and a goal was set to raise \$2.2 million before construction is completed. This fund will help offset operational expenses over the first five to ten years.

The campaign— "Put Your Heart in the Arts"—is also being well received with a number of pre-Christmas donations to purchase a theatre seat or piano key as a lasting gift for family members and friends. Donors will receive a gift certificate to wrap up and put under the tree in time for the holidays. A contribution of \$250 will be recognized with a name plate on a theatre seat. Eighty-eight piano keys, representing the theatre's grand piano, are for sale for \$88 each.

"I can't tell you how gratifying it has been to see the campaign progressing so quickly. We had heard from so many people and businesses that the Milton Centre for the Arts was going to be a key component of our growing community," stated Wendy Schau, volunteer Chair of the Investment in the Arts Campaign Cabinet. "It's obvious now from the donations coming in that the support for this project has been immediate and enthusiastic."

For more details, please contact 905-878-7252, ext. 2787 (ARTS), e-mail [InvestInTheArts@milton.ca](mailto:InvestInTheArts@milton.ca), or visit [www.InvestInTheArts.ca](http://www.InvestInTheArts.ca).

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